**IDEATHON 2025**  
**Making the Regional Research Library More Attractive to High School Students**

(which may also appeal to the general public) through creative use of the library's space and other physical and digital tools. The goal is:

* To engage high school students during first-year excursions / general public or during regular individual visits and make their experience with the library more interactive and engaging.

The Regional Research Library in Liberec, as part of its core activities, offers basic excursions/guided tours for high school and vocational students with the aim of presenting its services and offering assistance for both studying and everyday life. However, this target group is not always optimally engaged — and we want to change that. Therefore, our intention is to create an **interactive guided tour**, offering an engaging journey through the library in clear language, utilizing the library's spaces and equipment, game or competitive elements, and modern tools such as mobile phones, apps or web platforms, QR codes, social media, etc.

* **Optimal activity length:** 60 minutes
* **Number of participants:** max. 30 (1 class)
* **All imaginable digital tools, methods, apps, and platforms may be used (legally 😊)**
* **The group walks through the library together as part of the excursion**

As part of the proposed solution, it is possible to suggest a new service or services, supplement or expand the library's current offering, recommend changes to layout or interior equipment, etc., to make the library more entertaining for this target group and inspire them to visit and spend their free time there.

**Excursion Support Materials**

As part of the solution, we would like to increase student awareness of:

* A brief history of the library in connection with the synagogue – *The Building of Reconciliation*
* A modern, interesting, and open space
* Modern art pieces: *Žíla* (Lukáš Rittstein), *Me and the One I Meet* (Karel Malich)
* General info about the library – serves as a public library and cultural institution organizing cultural, educational, and social events for the public, including exhibitions
* Library = an interesting and useful companion for both studying and life
* Overview of services and departments:
  + Lending services (registration required)
  + Educational events (for schools and public)
  + Lectures, workshops, cultural events...
  + Wi-Fi
  + Study and relaxation spaces, including study booths and modern study rooms
  + Departments: entrance hall with registration and café, General Library, Study Library and Periodicals, Children and Youth Library, Creative Library, branches
* Highlight the **Creative Library (4th floor)** – musical instruments to play or borrow, board games to play or borrow, giant chess, 3D printing, sewing machines, robotics, VR glasses...
* Café
* Extensive library collection with various media formats – books, magazines, e-books, sheet music, board games, audiobooks, musical instruments, databases (e.g., global daily press)
* Collections we want to highlight:
  + Foreign language literature, textbooks, and magazines incl. regional ones (Study Library)
  + Graduation reading and study materials (mainly General Library)
  + Young adult, youth literature, comics, manga (Children and Youth Library and Creative Library)
* Online catalog as a gateway to the library – accessible on all modern devices (mobile, tablet, laptop)
* Interesting activities – escape room, Literary Club, balls, concerts, *Rewrite History*, slam poetry, pub quizzes, robotics workshops, cosplay...

Additional information can be included based on your own discretion and what would appeal to the target group.

**Sources of Library Information:**

* Library website: <https://www.kvkli.cz/>
* Information about the synagogue: <http://www.kehila-liberec.cz/synagoga.aspx>
* Library social media: Facebook, Instagram, YouTube
* Promotional film about the library: <https://www.youtube.com/watch?v=337McIZVj5o&t=2s>
* Virtual tour, photo gallery, floor plan: <https://www.kvkli.cz/o-nas/virtualni-prohlidka-fotogalerie>

**Interesting Figures**

* Size of the library collection: **1,453,797** (books, magazines, sheet music, CDs, audiobooks, films, e-books, board games, musical instruments, databases – e.g., global daily press)
* Number of documents available for borrowing: **275,418** (see above)
* Oldest book: *Das buch der Cronicken vnd gedechtnus wirdigern geschichte[n]* / Hartmann Schedel, printed on 23.12.1493
* Storage: total of 23 km of shelving; a staff member walks about 6 km daily
* Number of branches: **6**

**2024 Statistics:**

* Number of registered readers (library card holders): **17,577**, of which:
  + Children under 15: 4,167
  + High school students: 1,661
  + University students: 1,685
  + Economically active adults: 6,790
  + Seniors: 3,003
* Number of visitors (people who visited the library throughout the year – for borrowing, events, studying, etc.): **314,069**
* Number of loans: **577,285**
* Number of cultural and educational events: **1,531**

**Annual Report for 2023:** <https://www.kvkli.cz/getFile/id:79744>  
(*The 2024 annual report is not yet available*)